

World Cocoa Conference (WCC)

« How can we attract young into cocoa farming? »



International
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OUTLINE

- INVENTORY
- CREATION OF ATTRACTIVE CONDITIONS

1. INVENTORY (causes of youth disengagement)

Unattractive sector :

- ✓ **Insufficient/absence of basic infrastructures (drinking water, electricity, roads, schools,...);**
- ✓ **Difficulties of access to land: scarcity of land, land conflicts ...;**
- ✓ **Exclusive dependence on cocoa and lack of alternatives' economic opportunities ;**
- ✓ **Insufficiency / high cost of the Agricultural Council ...**

2. CREATION OF ATTRACTIVE CONDITIONS

- ✓ **Revalorization of the cocoa producer's profession:**
 - **Attractive and guaranteed price ;**
 - **Creation of related/allied agricultural jobs :**
IGA (Nursery, Breeding, Training, Community Service Group...),
- ✓ **Making access to land easy (land tenure security)**

2. CREATION OF ATTRACTIVE TERMS

- ✓ **Capacity building and provision of inputs :**
 - **Production**
 - **Transformation**
 - **Agricultural entrepreneurship**
 - **Trade**
- ✓ **Access to loan at appropriate rates ,**
- ✓ **Creation of basics social infrastructures :**
 - **Drinking water supply**
 - **Electricity**
 - **Roads...**
 - **Education...**



Thank you !



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