# World Cocoa Conference (WCC)

« How can we attract young into cocoa farming? »

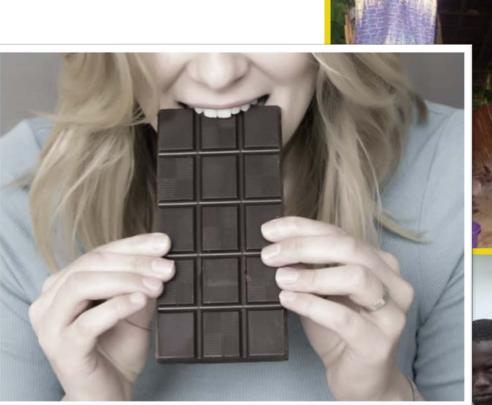


## **Euphrasie Aka,** Country Director / Regional Representative



**COCOA** 

Initiative







#### INVENTORY

### CREATION OF ATTRACTIVE CONDITIONS

**1. INVENTORY (causes of youth disengagement)** 

**Unattractive sector :** 

- Insufficient/absence of basic infrastructures (drinking water, electricity, roads, schools,...);
- Difficulties of access to land: scarcity of land, land conflicts ...;
- Exclusive dependence on cocoa and lack of alternatives' economic opportunities ;
- ✓ Insufficiency / high cost of the Agricultural Council ...

### **2. CREATION OF ATTRACTIVE CONDITIONS**

- ✓ Revalorization of the cocoa producer's profession:
  - Attractive and guaranteed price ;
  - Creation of related/allied agricultural jobs : IGA (Nursery, Breeding, Training, Community Service Group...),
- ✓ Making access to land easy (land tenure security)

#### **2. CREATION OF ATTRACTIVE TERMS**

- Capacity building and provision of inputs :
  - Production
  - Transformation
  - Agricultural entrepreneurship
  - Trade
- ✓ Access to loan at appropriate rates ,
- ✓ Creation of basics social infrastructures :
  - Drinking water supply
  - Electricity
  - Roads...
  - Education...



# Thank you !



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