

A photograph of two men in green long-sleeved shirts and dark pants harvesting cocoa pods in a field. They are walking through rows of cocoa trees, with one man carrying a large woven basket filled with harvested pods. The pods are reddish-brown and some are still attached to the branches. The ground is covered with fallen leaves and pods.

# WORLD COCOA CONFERENCE

Berlin, Germany April 21- 24

Rex P. Puentespina  
Managing Director | Farmer & Chocolate Maker  
Malagos Chocolate  
Philippines



A map of the Philippines is shown in white against a tan background. The word "PHILIPPINES" is written in large, bold, black capital letters across the center of the map. A black oval highlights the island of Mindanao. Inside this oval, a red circle marks a specific location on the eastern coast, with a red arrow pointing to it from the word "Davao".

**PHILIPPINES**

## Philippine Cacao Industry Situationer

- Experiencing a resurgence.
- Global market share of less than 0.01%.
- Aims to produce 100k metric tons of fine flavor dried fermented beans by 2022.

**MINDANAO**

**Davao**









*Malagos*  
AGRI-VENTURES Corporation





THE C A C A O S A M P L E F R O M

*Charita Puentespina - Puentespina Farms*  
*Philippines*

CoEx 2017 CODE *298117*



Dr Stephan Weise  
Deputy Director General - Research

SUBMITTED FOR PARTICIPATION IN THE 2017 EDITION OF THE  
**COCOA OF EXCELLENCE PROGRAMME**  
WAS ANALYSED BY AN EXPERT PANEL AND SELECTED AS PART OF THE BEST  
50 SAMPLES FOR SUBMISSION TO THE INTERNATIONAL COCOA AWARDS

# Certificate of recognition

Paris October 30<sup>TH</sup> 2017



François Jeantet  
Director

## PARTNERS



SEGUINE  
CACAO & CHOCOLATE



INTERNATIONAL COCOA ORGANIZATION



RESEARCH  
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FEDERATION OF  
COCOA COMMERCE



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## CONTRIBUTORS



cocoatown.com  
Bean to Bar Cacao Processing Machines



# High Quality Beans

Consistent Good  
Agricultural  
Practice (GAP)  
protocol  
on pre and post  
harvest practices

Tried &  
tested  
genetic  
material

Terroir







**Own cacao farm – 60 hectares.**

**Directly sources from neighboring farms.**

**Premium price and incentives for high-quality beans produced consistently.**

**Initiatives & programs to assist partner farmers.**







**Danke!**

**Thank you!**

**Maraming salamat!**

