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Collaboration between ICCO & Cocoa of Excellence
Brigitte Laliberte, Coordinator of the Cocoa of Excellence Programme
Alliance of Bioversity International and CIAT

ICCO CONSULTATIVE BOARD ON THE WORLD COCOA ECONOMY
Forty-first meeting , Virtual, Monday 19 April 2021, 12:00-15:00 GMT



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Agenda point 5. National and International Standards for the Assessment of Cocoa Quality and Flavours (ISCQF)

Collaboration & partnerships



What is needed for superior quality cocoa?

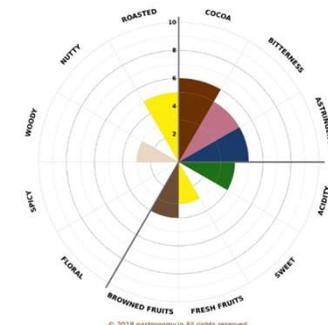
- ✓ Suitable land (soil) & environment (climate)
- ✓ Good trees (genetics)
- ✓ Good agricultural practices to keep soil & trees healthy, free of pests & diseases
- ✓ Optimum pods harvest
- ✓ Optimum fermentation & drying specific to the type of beans & terroir
- ✓ Optimum storage & transportation to final user
- ✓ Know-how and skills for processing cocoa beans & chocolate making



All affect flavour development & quality



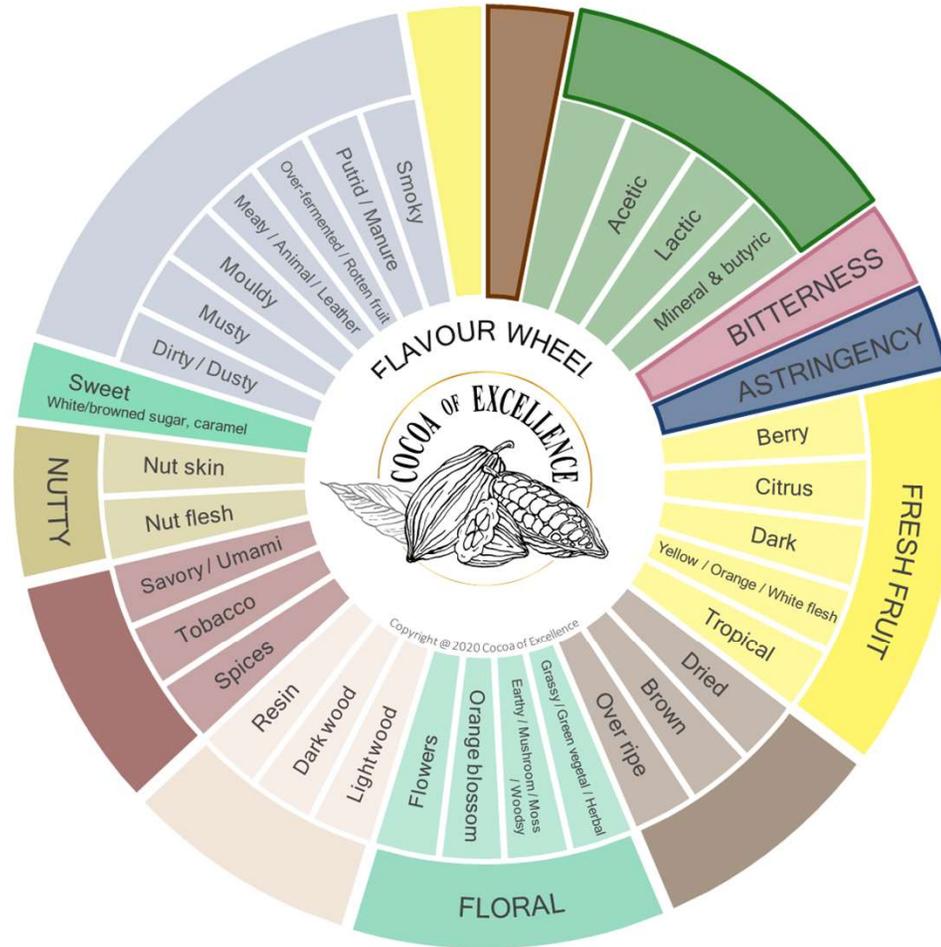
Yield



Flavours



Learning from other crops



ISCCQ International Standards for the Assessment of Cocoa Quality and Flavour

HOME INITIATIVE BACKGROUND WORKING GROUP PROTOCOLS CONTACT US

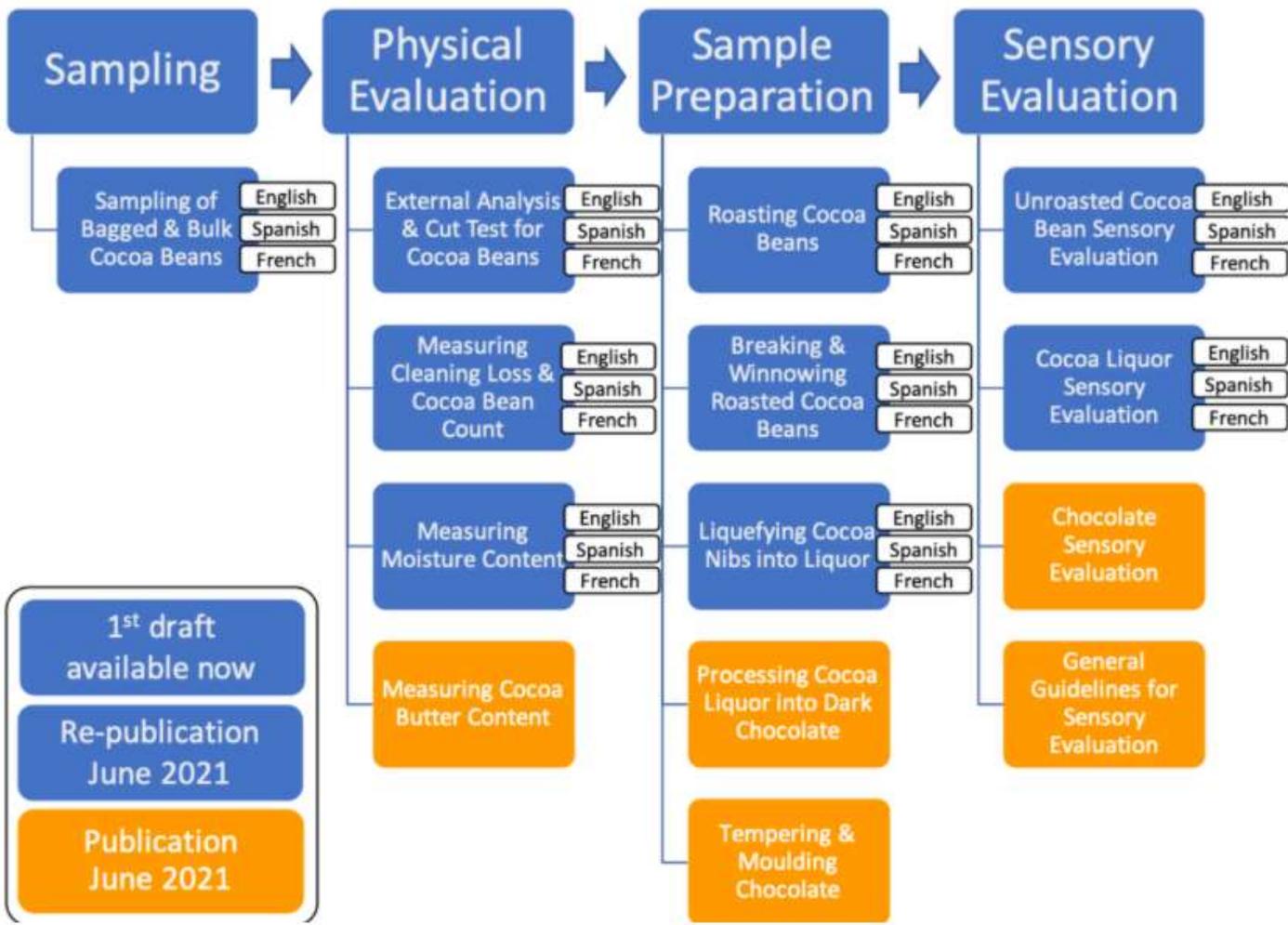


International Standards for the Assessment of Cocoa Quality and Flavour

A common language for a clear communication throughout the cocoa value chain

[READ MORE](#)





1st draft available now

Re-publication June 2021

Publication June 2021

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Public review until 31 May 2021



Review and feedback

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Review period extended until 31 May 2021

The review period has been extended for additional stakeholders to provide feedback. As the protocols are being revised and updated, we welcome further comments and plan to publish the next version in June.

To provide feedback please use the form below.

Form in English	Download
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Formulaire en Français	Download

NOTE: We encourage comments to be provided using this form. However, we also welcome general comments sent directly by email.

For questions, please contact: Alliance of Bioversity International and CIAT: Dolores Alvarado at: d.alvarado@cgiar.org or Brigitte Laliberté at: b.laliberte@cgiar.org

PROTOCOLS FOR REVIEW

[Overview](#)

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Call for participation

Contribute to the development & adoption of harmonized international quality standards

INNOVATION – KNOWLEDGE

Common language - prerequisite to:

- ✓ Stimulate production of superior quality
- ✓ Support implementation of large-scale quality improvement in producing countries
- ✓ Derive own national quality standards

INCLUSION - POLICY MAKING

- ✓ Element in ICCO Strategic Plan of Action
- ✓ In 10-year Strategy Roadmap presented to Council September 2020

OPPORTUNITIES

- ✓ Increase awareness of opportunities for production of superior quality cocoa and preserve flavours
- ✓ Increase capacity to recognize, preserve & value quality & diversity.
- ✓ Facilitate linkages between producers & operators in the supply chains

COUNCIL RECOMMENDATIONS for PARTICIPATION

- ✓ ICCO Secretariat as WG Member
- ✓ ICCO Member countries in consultation/review process
- ✓ ICCO Member countries in WG & designation of relevant spokesperson(s)





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Agenda point 6. Capacity Building for Superior Quality – Contributing to Better Living Incomes for Smallholder Cocoa Farmers

Brigitte Laliberte, Coordinator of the Cocoa of Excellence Programme
Alliance of Bioversity International and CIAT



Together



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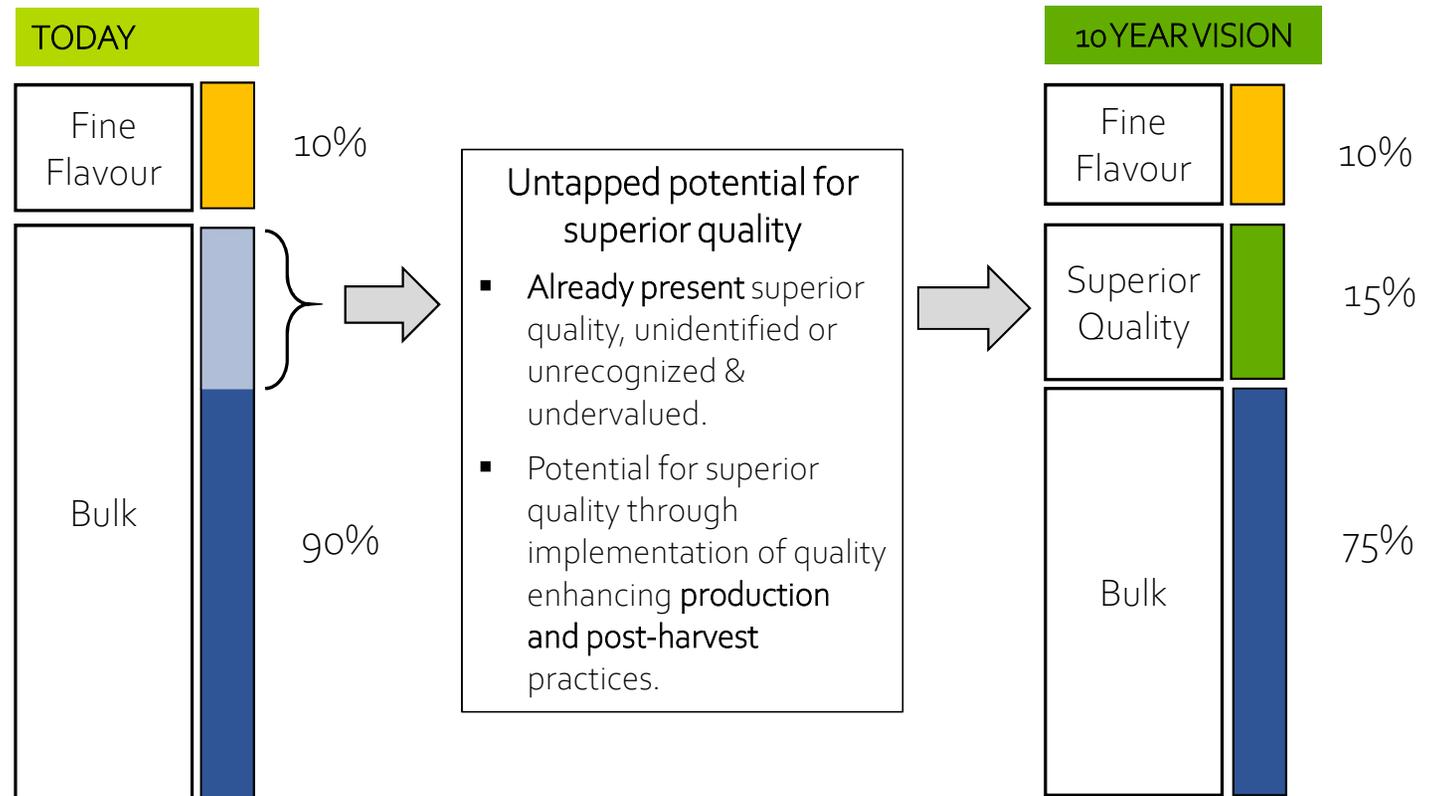


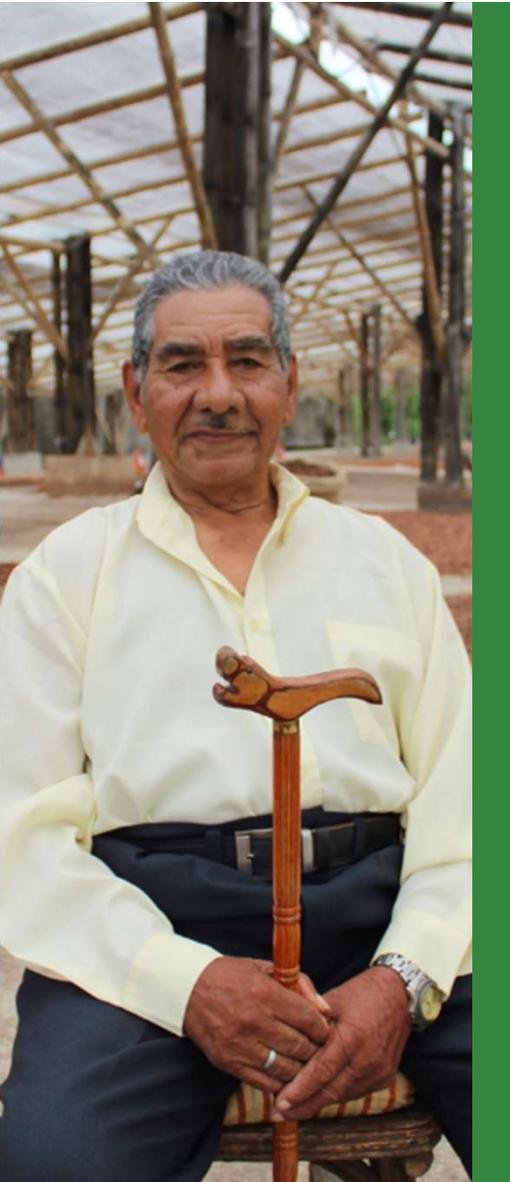
Partnership





Vision - Increasing market value through quality differentiation





Contribution to (SDG 1) poverty alleviation in cocoa producing countries, (SDG 9) increased innovation in the cocoa industry/sector and (SDG 15) preserved biodiversity in agricultural ecosystems.

Improved farmer living incomes and thriving agricultural systems through a strong cocoa community, better cocoa quality and upgraded knowledge and skills to increase the production and trade of superior quality cocoa by 5% by 2026, catalysing benefits across the cocoa value chain in ICCO countries.

IP1. INCREASED KNOWLEDGE & CAPACITY

IP2. STRONGER COCOA COMMUNITY

IP3. ENHANCING COCOA QUALITY



SDG Alignment

Impact

Long Term transformation

Impact Pathways

Integrated Strategies to achieve transformation



Impact Pathways – Integrated Strategies to achieve transformation

IP1. INCREASED KNOWLEDGE & CAPACITY



- ✓ Cocoa Studies & Research
- ✓ Didactic Tools & Materials
- ✓ Training Packages & Courses
- ✓ Skills Certification

IP2. STRONGER COCOA COMMUNITY



- ✓ Partnerships
- ✓ Networks
- ✓ Market Exchange
- ✓ Policy

IP3. ENHANCING COCOA QUALITY



- ✓ Quality Standard protocols & tools
- ✓ National Cocoa Quality Labs
- ✓ Genetic diversity preservation
- ✓ Quality Recognition & Differentiation

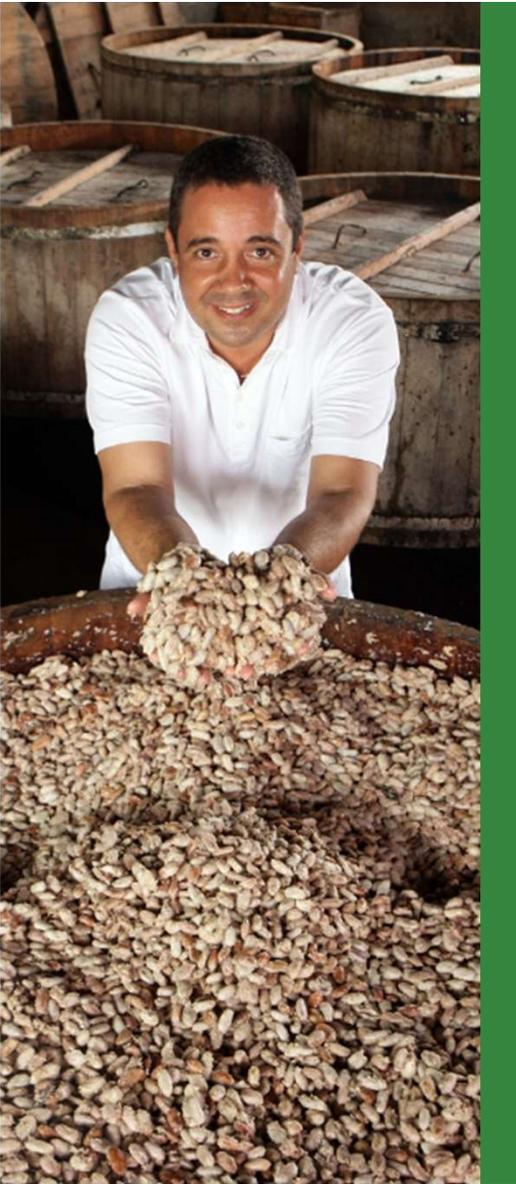
In collaboration with key partner organisations
for the global cocoa community and sector



World of opportunities

CoEx best 50





Success Factors

Promotion of Excellence



Common language & definitions



Capacity & institutional support



Enabling environment





Scope of actions

Nature of the project

- ✓ R&D, capacity-building, tools & knowledge transfer systems at origins
- ✓ Foster inclusive innovations in the cocoa sector
- ✓ Creation of a Superior Quality Cocoa segment.
- ✓ Contributions from Alliance, origin countries, private sector, major funders

- ✓ Dialogue, global policy consultations & market connection measures in importing countries
- ✓ Participation of institutions & industries (EU, Belgium, France, Germany, Italy, Netherlands, Switzerland, USA, others)

Policy dialogue

National focus

Capacity-building in ICCO cocoa exporting countries:

- ✓ to develop tools, equipment & technical capacity needed for the establishment of cocoa quality labs
- ✓ to pilot test tools and labs
- ✓ All for up-scaling as per deployment plan

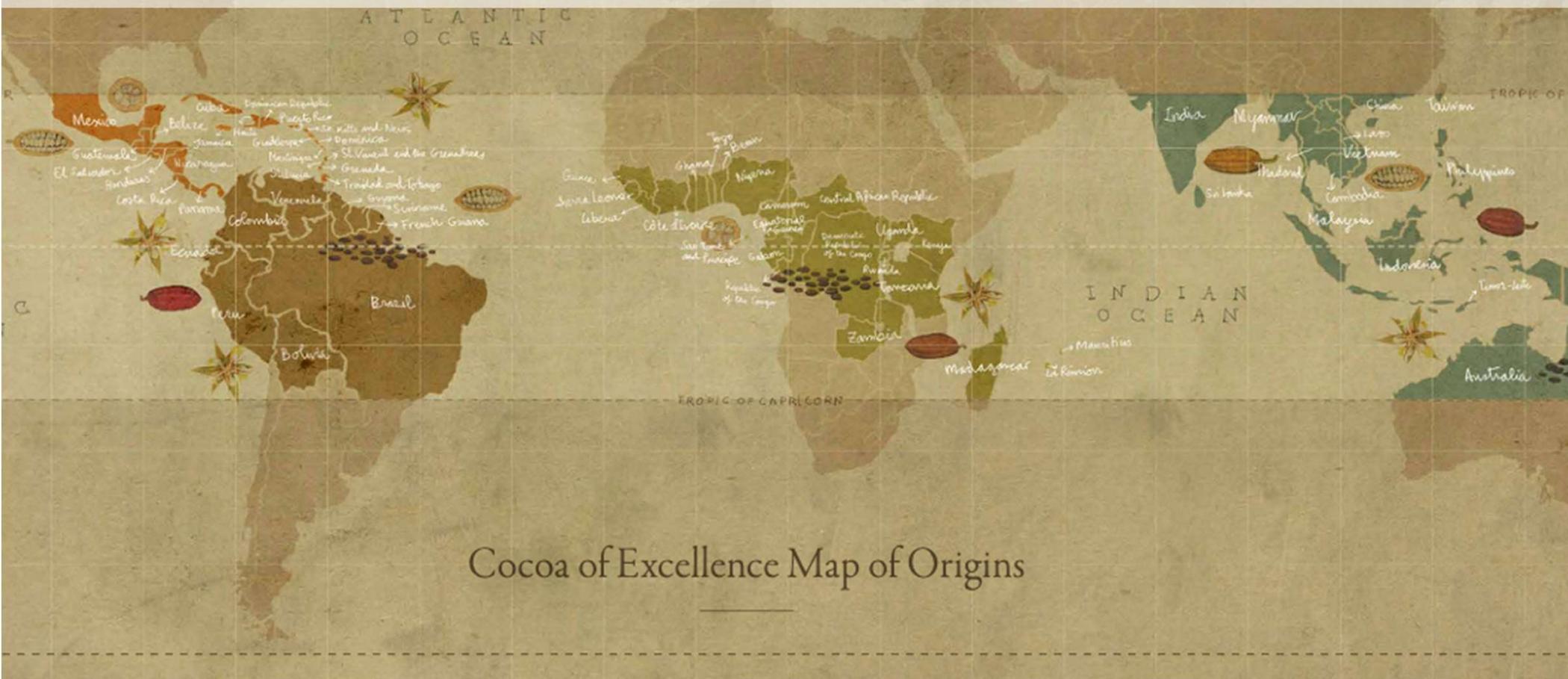
- ✓ Results - knowledge, capacity-building, materials & recognition accessible to key players in all ICCO countries
- ✓ International management team delegated by project partners for planning, coordinating & monitoring implementation

International impact

Thank you



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Cocoa of Excellence Map of Origins